

# Wisconsin Counties Association

# 2025 ANNUAL CONFERENCE

# GAME DAY



## See you in Sauk County!

**SUIT UP AND GET READY** to join Team WisCo at the 2025 WCA Annual Conference, September 21-23 in Sauk County.

We will team up to bring you state and federal speakers, workshop sessions, and networking opportunities to help you explore the important issues facing Wisconsin county officials.

— **REGISTRATION AND ROOM BLOCKS OPEN JUNE 2** —

### TENTATIVE CONFERENCE AGENDA

#### ► SUNDAY, SEPT. 21

- 11:30 a.m. – 5:30 p.m.\* Registration
- 12:30 – 1 p.m.\* Credentials Pick-up for 2025 WCA Annual Business Meeting
- 1 p.m.\* 2025 WCA Annual Business Meeting
- Evening Dinner on Your Own

*\*Times may change pending Green Bay Packers schedule*

#### ► MONDAY, SEPT. 22

- 7 a.m. – 5 p.m. Registration
- 7 – 8 a.m. WCA Breakfast
- 8 – 9 a.m. Concurrent Workshops
- 9 a.m. – 6 p.m. WCA Exhibit Hall Open
- 10 a.m. – 12 p.m. Opening General Assembly
- 12 – 1 p.m. Exhibitor Luncheon

- 1 – 2 p.m. Concurrent Workshops
- 2 – 3:30 p.m. Exhibit Hall Game Day Challenge
- 3:30 – 4:30 p.m. Concurrent Workshops
- 4:30 – 6 p.m. Exhibitor Reception
- 6 – 7:30 p.m. WCA Dinner

#### ► TUESDAY, SEPT. 23

- 7 – 10:30 a.m. Registration
- 7 – 7:45 a.m. Wisconsin County Mutual Insurance Corporation Breakfast
- 8 – 9 a.m. Concurrent Workshops
- 9 – 9:15 a.m. Break
- 9:15 – 10:15 a.m. Concurrent Workshops
- 10:15 – 10:30 a.m. Break
- 10:30 – 11:30 a.m. Concurrent Workshops
- 11:45 a.m. – 1:15 p.m. Closing General Assembly and Lunch

For the latest up-to-date information on registration, speakers and events, visit [wicounties.org/conference](http://wicounties.org/conference).  
Be sure to stay tuned for new events and details.



## 2025 Team WisCo

Join us as we celebrate Wisconsin's rich sports culture while emphasizing the values of teamwork and leadership in county government. Just like athletes working together toward victory, county officials must collaborate to lead their communities toward success.

We encourage attendees to show their team spirit by wearing apparel from your favorite sports teams — high school, college or professional — to foster county pride and camaraderie.

**We want to see your sports spirit!** After registering, you will receive an email encouraging you to send in a photo from your past — whether you were on the field, in the stands or coaching from the sidelines. We'll showcase these memories to highlight the role of teamwork and leadership in sports and in government.

## GENERAL INFORMATION

### ► Register Online Starting June 2

Registration for the 2025 WCA Annual Conference is online and opens June 2.



To register, visit [wicounties.org](http://wicounties.org) and click on the "Register Online" icon. This will take you directly to our online registration page, where you can register yourself, as well as any guests, spouses, or additional delegates. Once you have registered, you have the option to pay online with a credit card or have an invoice sent to you via email.

### ► Transportation

**Complimentary shuttle service** will be provided on Monday and Tuesday between the participating conference hotels and the Kalahari Resort and Convention Center. Look for a transportation schedule at the WCA registration desk.

### ► Reserve Hotel Room Starting June 2

**Conference hotel room block start date:** June 2

**Conference hotel room block cut-off date:** *Varies on hotel location*

WCA has room blocks at four hotels in Wisconsin Dells. All room blocks open June 2. County officials are responsible for booking their own hotel rooms. If booking multiple rooms at any of the WCA-selected hotels, you must have a different name for each reservation. Booking multiple rooms under one name is not allowed. Rooms are booked on a first-come, first-serve basis. Visit the conference event page for a complete list of hotel information, rates and registration links.

If you require an accessible room, please contact the WCA at 866-404-2700 to reserve your room by July 16.

**FOR MORE INFORMATION**, contact WCA at 866-404-2700 or [mail@wicounties.org](mailto:mail@wicounties.org).

### ► Spouse & Guest Tour: Upper Dells Boat Tour

Monday, Sept. 22 | 9:30 a.m.

On the Upper Dells Boat Tour (a two-hour, slow-moving boat tour), we will journey northward, cruising through an awesome path cut by ancient glaciers, passing under pine-coned cliffs, and navigating through the winding river to view iconic sandstone formations like Chimney Rock, Blackhawk's Profile and Romance Cliff. Our adventure begins with the onshore landing at Witches Gulch, which is a spectacular and spooky walk through a narrow canyon carved by wind and water, and filled with fern glens, shadowy passages and hidden whirlpool chambers. After the boat tour, we will enjoy lunch in the Crystal Room at Buffalo Phil's Grille. Get ready for a fun-filled day! The bus will return the guests around 2 p.m.

