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2026

ANNUAL CONFERENCE

WCA

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Thank you sponsors!

WCA PREMIER



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Welcome
General Information
County-Related Meetings

WELCOME

BY CO-HOST SAUK COUNTY



Tim McCumber,
Sauk County
Board Chair

Sauk County's story is one of resilience, innovation and community. For thousands of years, this land has been home to Indigenous peoples, including the Ho-Chunk Nation, whose enduring history and cultural heritage remain integral, while the county's name honors the Sauk people, reminding us that our shared history began long before European settlers arrived.

From those early communities to the growth of centers of modern industry, Sauk County has shaped history. In years past, the Ringling Brothers Circus brought worldwide recognition, while Lake Delton and the Wisconsin Dells reflect the entrepreneurship and creativity driving our economy today.

The landscape adds to our story. The Wisconsin River has been providing transportation, recreation and opportunity for centuries. The Baraboo Hills, among the continent's oldest rock formations, are showcased at Devil's Lake State Park and draw visitors from around the world.

But honoring the past means more than just remembering. It means learning from the past generations who laid the foundations of our communities with roads, schools, courthouses and parks. It is our responsibility to expand on their legacy and build the future by strengthening our infrastructure, supporting economic growth, protecting natural resources, and ensuring effective local government.

We are honored to welcome you and wish you an inspiring, productive and memorable conference. While you are here, I encourage you to explore our historic downtowns and enjoy the county's scenic parks, trails and farms.

Thank you for your dedication to public service and for all you do on behalf of the people of Wisconsin.



Image of Sauk County by Elaina Brossman.
Submitted for the 2026 Discover Wisconsin
photo contest sponsored by the WCA.



A \$500 donation has been made to
Friends of Devil's Lake State Park.

Celebrating 30 years, the nonprofit is working
on transformational projects at Devil's Lake State
Park, including long-awaited trail maps and
wayfinding signage, a future educational welcome
center, and visitor enhancements that will "make
each trip more memorable than the last."

Save the Date!
2027 WCA Annual Conference
Sept. 19–21, 2027
La Crosse Center
See you in La Crosse County!

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WELCOME

BY CO-HOST DODGE COUNTY



Dave Frohling,
Dodge County
Board Chair

Welcome to the 2026 WCA Annual Conference! On behalf of the Dodge County Board of Supervisors, it is my pleasure to welcome you.

As we celebrate 250 years of American ingenuity, grit and perseverance, I can confidently say that Dodge County is wholly representative of those ideals, deeply woven into our history and reflected in our communities.

Dodge County is where it all connects. As an agriculture and manufacturing powerhouse equidistant from three major metropolitan hubs, we've embraced our positioning as a catalyst for growth. We're investing in our communities, focused on housing, infrastructure and workforce development to ensure Dodge County thrives for generations.

Our outdoor recreation opportunities are unlike anywhere else. I encourage you to visit the world-renowned Horicon Marsh and pedal or walk the growing Gold Star Trail, which honors military families statewide.

Like every county, we face complex challenges. We've chosen to tackle them head-on through innovative programs, like our Community Development Fund. Attend our workshop, Building Stronger Communities Through Strategic Investment, on Monday at 1 p.m. to learn more.

Whether you're here to share ideas, build new partnerships, or discover creative solutions, I hope you'll return to your county inspired by the conversations and connections you make over the next few days.

We are honored and grateful for the opportunity to co-host this year's conference and showcase all the amazing things that make Dodge County a great place to live, work and play. Stop by Booth 200 and say hello to our board members and county staff. We'd love the opportunity to share more about our home.

GENERAL INFORMATION

2026 WCA Annual Conference

All official conference activities are in the Kalahari Resort & Convention Center.

Registration

Africa Ballroom Foyer, Registration West

- Sunday, Sept. 20: 11:30 a.m. – 5:30 p.m.
- Monday, Sept. 21: 7 a.m. – 5 p.m.
- Tuesday, Sept. 22: 7 – 10:30 a.m.

Name Badges

All conference participants must register and wear name badges for admission to the exhibit hall, social events and workshops. Your name badge is your ticket for breakfast, lunch and dinner. If you do not have your name badge, stop by the WCA registration desk to get a new one.

Conference Website

Access the conference website by scanning the QR code. You will have access to the full schedule, exhibit hall floor plan, and more, right at your fingertips.



Complimentary Shuttle Service

Use the *Convention Center East Entrance* to access the shuttle on Monday and Tuesday. It runs every 30 minutes between the participating hotels and the Kalahari. Stop by the WCA registration desk for a schedule.

WiFi Information

Complimentary WiFi. No password needed.

Smoking Policy

The Kalahari is a non-smoking establishment.

Cell Phone Policy

Please turn off or silence cell phones while attending all events.



Exhibit Hall – Monday Only!

The Exhibit Hall is open on Monday, Sept. 21, 9 a.m. – 6 p.m. in the *Africa Ballroom East*. See page 45 for highlights.

Cyber Café

Stop by the Cyber Café in the Exhibit Hall to recharge yourself with a cup of coffee and make sure your device is charged.

Refreshment Stations

Refreshment stations are available on Monday in the Cyber Café and on Tuesday in the *Africa Ballroom Foyer*. Water stations are also in the workshop rooms and the *East* and *West Corridors*.

Photo Booth – Tuesday Only!

Have a professional photograph taken by photographer Misty Bindl with Lasting Impressions Photography, courtesy of the WCA. She will be taking photos on Tuesday, Sept. 22, from 7 – 11 a.m., in the *Africa Ballroom Foyer area*. The image will be emailed to you after the conference.

Spouse/Guest Lunch and Concert

Enjoy lunch and the music of Hypnotized, a Fleetwood Mac tribute band, with other spouses and guests on Monday. Reservation required. The bus will begin loading at the *Convention Center East Entrance* at 11:15 a.m., depart around 11:30 a.m., and return around 3:15 p.m.

Emergency Information

In case of emergency, dial “0” from any house phone, including room phone, in the Kalahari. If needed:

- St. Clare Hospital, 707 14th St., Baraboo, 608-356-1400
- St. Clare Urgent Care, 530 Wisconsin Dells Pkwy. South, Wisconsin Dells, 608-254-5959

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COUNTY-RELATED MEETINGS

Monday, Sept. 21

- ◆ 7:45 – 9:45 a.m.
Wisconsin County Executives and
Administrators Association (WCEA)
Cypress
- ◆ 8 a.m. – 5 p.m.
Wisconsin County Clerks Association
Guava, Tamarind
- ◆ 2:15 – 3:15 p.m.
A Toast to Women in Government Reception
Ballrooms H, G

Tuesday, Sept. 22

- ◆ 8 a.m. – 1 p.m.
Wisconsin County Clerks Association
Guava, Tamarind
- ◆ 8 a.m. – 4:30 p.m.
Wisconsin Association of County
Corporation Counsel
Cypress

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WCA **ELITE**



SUNDAY



Registration Opens
2026 WCA Annual Business Meeting
Evening Events

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SUNDAY, SEPT. 20

REGISTRATION & WCA ANNUAL BUSINESS MEETING

11:30 a.m. – 5:30 p.m.

Registration

Africa Ballroom Foyer, Registration West

12 p.m.

Green Bay Packers Game Watch Party

Beverages and lights snacks provided.

Ballrooms A, H

3 p.m.

Credentials Pickup

(For the 2026 WCA Annual Business Meeting)

Africa 10–30

3:30 p.m.

2026 WCA Annual Business Meeting

Africa 10–30



Presiding Officer:

Lance Pliml, WCA Board of Directors Chair

Agenda:

1. Call to Order
2. Roll Call of Counties
3. Announcements
4. Report of Executive Committee Relating to Rules and Adoption of Rules
5. Approval of Minutes of the Sept. 21, 2025 Annual Business Meeting
6. Report of President and CEO
7. Report of Resolutions Committee and Action on Resolutions
8. Report of Audit Committee
9. Report of Board of Directors Chair
10. Report of WCA Services, Inc.
11. Report from Vice President of Government Affairs
12. Such Other Business as Allowed
13. Adjournment

SUNDAY
SEPT. 20

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SUNDAY EVENING EVENTS

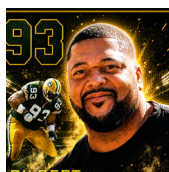
Dinner On Your Own

5 – 7 p.m. | WACO Hospitality Suite

Guava, Tamarind, Portia, Wisteria

Join the Wisconsin Association of Campground Owners for a game show fun night featuring Packers greats Gilbert Brown, Santana Dotson, Bill Schroeder, Antonio Freeman, Eddie Lacy and Tyrone Williams.

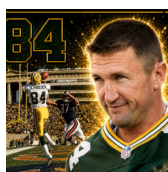
The event will include appetizers, beverages and a cash bar. Prizes include autographed sports memorabilia and other goodies. We'll save time for photo opportunities.



Gilbert Brown



Santana Dotson



Bill Schroeder



Antonio Freeman



Eddie Lacy



Tyrone Williams

7 – 10:30 p.m.

Aegis Hospitality Suite

Ballrooms A, B, G, H



a Charles Taylor Company

SUNDAY
SEPT. 20

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MONDAY



Exhibit Hall
Opening General Assembly
Morning & Afternoon Workshops
Breakfast, Lunch & Dinner

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MONDAY, SEPT. 21

OVERVIEW

7 a.m. – 5 p.m. | **Registration**

Africa Ballroom Foyer, Registration West

7 – 8 a.m. | **Breakfast** | *Africa Ballroom Foyer*

8 – 9 a.m. | **Workshops** | *Africa 10 – 60*

9 a.m. – 6 p.m. | **Visit the Exhibit Hall**

Africa East (see page 45 for highlights)

9 – 10 a.m. | **Dedicated Exhibit Hall Time**

Africa East

10 a.m. – 12 p.m. | **Opening General Assembly**

Africa West

11:15 a.m. – 3:15 p.m.

Spouse/Guest Lunch and Concert

Sign-up required. The bus will begin loading at the *Convention Center East Entrance* at 11:15 a.m., depart around 11:30 a.m., and return around 3:15 p.m.

12 – 1 p.m. | **Lunch** | *Africa Ballroom Foyer*

1 – 2 p.m. | **Workshops** | *Africa 10 – 30*

1 – 3 p.m. | **Extended Workshop: "Mock" Board Meeting** | *Africa 50, 60*

2 – 3:30 p.m. | **Visit the Exhibit Hall** | *Africa East*

2:15 – 3:15 p.m. | **A Toast to Women in**

Government Reception | *Ballrooms H, G*

3:30 – 4:30 p.m. | **Workshops** | *Africa 10 – 60*

4:30 – 6 p.m.

Exhibitor Reception

Africa East

ATTOLLES
LAW, S.C.

6 – 10:30 p.m.

Dinner & Dancing

Africa West

**(Ticket required,
seated dinner)**

Enjoy the musical entertainment
of Southbound, sponsored by:

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MONDAY

MORNING WORKSHOPS

8 – 9 a.m.

Powering Progress: Energy Solutions for Wisconsin Communities

Africa 10

This presentation will explore how Alliant Energy is supporting economic growth while maintaining reliable, affordable service for customers. Attendees will learn about emerging energy demands, grid investments, customer rate protections, regulatory oversight and how strategic infrastructure improvements can benefit communities.

Speaker: Becky Valcq, Alliant Energy President

Moderator: Alice Connors, Calumet County Board Chair

Livestock Siting Ordinances That Work

Africa 20

Wisconsin's Livestock Facility Siting Law establishes uniform statewide standards for the siting and expansion of livestock operations. Designed to provide consistency and predictability for both farmers and local governments, it sets science-based requirements for setbacks, odor management, manure storage, runoff protection, and more. Join us to learn more.

Speakers: Erin Tomasik, Dairy Business Association Local Affairs Manager; Nate Zimdars, Wisconsin Farm Bureau Federation Director of Local Government; and Matt Jacowski, Portage County Board Supervisor

Moderator: Marty Krueger, Sauk County Board Supervisor

Juvenile Corrections: Current Status, Facilities and Funding

Africa 30

Wisconsin's juvenile justice system has undergone significant change as communities implement a new approach to secure youth care. Join us for an update on the current state of juvenile corrections, including the status of new state and local facilities, funding, and other key policy developments.

Attendees will learn about successes and lessons from implementation, explore the challenges that continue to shape the system, and discuss the funding and policy decisions needed to ensure safe, effective, and sustainable services.

Speakers: Lance Horozewski, Wisconsin Department of Corrections Division of Juvenile Corrections Administrator; Antonio Chavez, Racine County Jonathan Delagrave Youth Development and Care Center Superintendent; and Amberlyn Yohn, Racine County Youth Rehabilitative Services Administrator

Moderator: Tina Tryggstad, La Crosse County Board Chair

Leading Through Disaster: Understanding Roles and Responsibilities
Africa 50

This session will explore the roles and responsibilities of emergency management and local elected officials before, during and after an emergency or disaster.

Speakers: Tracy Hameau, Jefferson County Emergency Management Director and Wisconsin Emergency Management Association Vice President; and Brandon Larson, Vernon County Emergency Management Director and Wisconsin Emergency Management Association President

Moderator: Timothy McCumber, Sauk County Board Chair

Effective Media Relations in Local Government
Africa 60

Do you want to communicate clearly, confidently, and credibly with the media? This session will cover core principles of media engagement, including message development, interview preparation, responding during high-profile situations, and maintaining public trust. Learn practical strategies for staying on message, handling difficult questions, and representing your organization professionally.

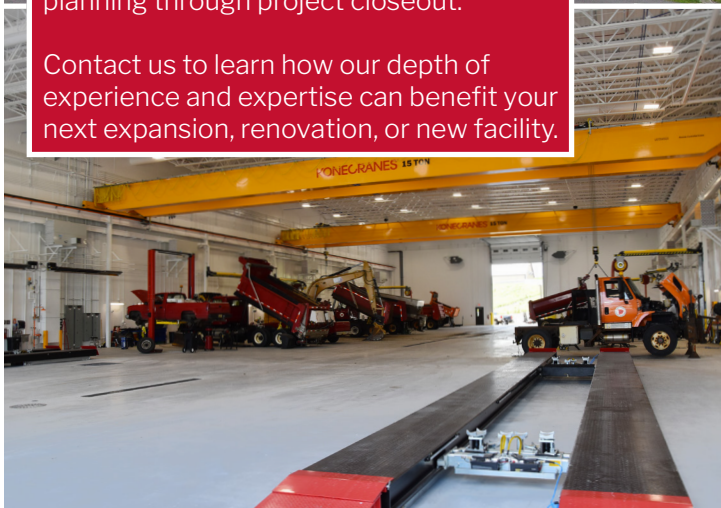
Speaker: Hillary Mintz, Waukesha County Public Information/Press Secretary

Moderator: Jim Heinrich, Waukesha County Board Chair



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MONDAY

OPENING GENERAL ASSEMBLY

AFRICA WEST

10 a.m. – 12 p.m.

Welcome

- History of the Star Spangled Banner Video
- National Anthem, A Cappella Quartet
- Pledge of Allegiance and Call to Order, Lance Pliml, WCA Board Chair and Wood County Board Chair
- Welcome, Timothy McCumber, Sauk County Board Chair

Awards

- "Friend of" County Government Award

A Conversation with the Governor

- Gov. Tony Evers (invited)
- Mark O'Connell, WCA President and CEO

Keynote: A Strategic Approach to Leading

In times of crisis and change, effective leadership requires strategic vision, effective communication, visibility, and collaboration to chart a positive way forward. Drawing on the lessons of the past, Dr. Peter Cressy will examine how four historical leaders demonstrated eight common characteristics that remain relevant for leaders today.



- Dr. Peter Cressy, Washington Leadership Institute Director of Executive Leadership Programs

Wisconsin Judicial System: An Inside Look

- Honorable Rebecca Dallet, Wisconsin Supreme Court Justice
- Mark O'Connell, WCA President and CEO
- Andy Phillips, Attolles Law Attorney

County Officials in Cars Videos

- Sauk County
- Jefferson County
- Ozaukee County

12 – 1 p.m.

Lunch | Africa Ballroom Foyer

MONDAY
SEPT. 21

MONDAY

AFTERNOON WORKSHOPS

1 – 2 p.m.



Campsites to Cash Flow: How Campgrounds Drive County Revenue, Tourism, Jobs and Economic Growth

Africa 10

Join us for a discussion on the role private campgrounds play in local economies, land use planning, tourism development, and public-private collaboration. Whether it is sales and employment/labor tax revenue, attracting visitors, supporting local businesses, or extending seasonal tourism, collaborating with private campgrounds doesn't just benefit the local economy, it can reduce regulatory friction while maximizing community benefit.

Speakers: Lori Severson, Wisconsin Association of Campground Owners Executive Director; and Tina Severson, Wisconsin Association of Campground Owners Chief Operating Officer

Moderator: Tom Wegner, Sheboygan County Board Supervisor



Building Stronger Communities Through Strategic Investment

Africa 20

Dodge County is investing in its future through two very different but innovative ways. To grow the tax base, the Dodge County Community Development Fund is providing financial resources to leverage local community investment in economic and community development projects using the sales tax. To grow employee capacity, the county has contracted with Cultural Reconstruction and MyGrow to teach and train employees in emotional intelligence and develop their skills in managing themselves and interacting with others. An interactive Q&A will follow with the presenters.

Speakers: Nate Olson, Dodge County Community Development Administrator; Nathan Thiel, Dodge County Director of Finance and Administration; and Cameron Clapper, Dodge County Administrator

Moderator: Dave Frohling, Dodge County Board Chair

 Mandated and Underfunded: Health and Human Services Funding and County Budgets
Africa 30

Mandates don't get cut, placements don't stop, and crises don't wait. This session will examine the structural funding realities facing Wisconsin health and human services departments and offer a discussion about data, service design, and statewide advocacy as tools for driving change and building sustainability.

Speakers: Kevin Dospoy, Forward Analytics Director; Jacob Anderson, Forward Analytics Research Analyst; and Todd Romenesko, Calumet County Administrator

Moderator: Travis Richardson, Racine County Director of Data and Performance Analytics

EXTENDED WORKSHOP

1 – 3 p.m.

 Regular Meeting of the Nisnocsiw County Board of Supervisors
Africa 50, 60

The Nisnocsiw Board of Supervisors meets every two years at the WCA Annual Conference to engage in all sorts of business. But the question is whether this "mock" meeting will go according to plan or whether there will be mistakes in parliamentary procedure. Join us for a real-world session on Robert's Rules at work designed to highlight issues that your county can avoid at its meetings.

Speakers: Jim Braughler, Jefferson County Board 1st Vice Chair; and Andy Phillips, Attolles Law Attorney

Moderator: Lance Pliml, Wood County Board Chair

AFTERNOON EVENTS

2 – 3:30 p.m.

2 – 3:30 p.m. | **Visit the Exhibit Hall** | *Africa East*

2:15 – 3:15 p.m. | **A Toast to Women in Government Reception** | *Ballrooms H, G*

MONDAY

AFTERNOON WORKSHOPS

3:30 – 4:30 p.m.

PFAS 101: Background, Regulations and Local Landfill Leachate Management *Africa 10*

Join us for a presentation on all things PFAS — from basic background information, where PFAS have been found, and the costs associated with addressing cleanup to funding sources, regulations, and efforts to ban products. The presenters will also provide an overview of Marathon County's approach to addressing PFAS in landfill leachate.

Speakers: John Robinson, Marathon County Board Supervisor and Wisconsin Green Fire's Contaminants of Emerging Concern Work Group Co-Chair; David Hagenbucher, Marathon County Solid Waste Director; and Mark Thimke, Wisconsin Green Fire's Contaminants of Emerging Concern Work Group Co-Chair

Moderator: Alayne Krause, Sheboygan County Administrator

Your County Clerk: The Crucial Cog of the County *Africa 20*

For over 176 years, elected county clerks in Wisconsin have been ensuring that county government runs smoothly. From serving as the election administrator and working with all the municipal clerks to organizing and disbursing library funding, facilitating meetings, keeping accurate records of proceedings, apportioning taxes, and much more, your county clerk handles much of the day-to-day work that keeps local government running as effectively and efficiently as possible. Learn more about what county clerks do and how they serve as a crucial cog in the continuity of government.

Speakers: Andrew Mercil, Dunn County Clerk; Kim Trueblood, Marathon County Clerk; Trent Miner, Wood County Clerk; and Lisa Tollefson, Rock County Clerk

Moderator: Nicholas Trimner, Price County Administrator

► **Managing Chapter 980 Cases in the Community: Roles, Rules and Responsibilities**

Africa 30

This session will provide an overview of Ch. 980 of state statutes and how it applies in practice. The presenters will address how the Wisconsin Department of Justice, the Wisconsin Department of Health Services and county corporation counsels interact in finding supervised release placements in the community for patients, what level of supervision is typical, and what mechanisms are in place when patients violate the rules.

Speakers: Leigh Neville-Neil, Wisconsin Department of Justice Criminal Litigation Unit Deputy Director; and Sarah Kissel, Wisconsin Department of Health Services Attorney
Moderator: Cameron Clapper, Dodge County Administrator

MONDAY
SEPT. 21

► **It's Weird. It's Wacky. It's Wisconsin County Government!**

Africa 50, 60

Do you think strange things only happen in your county? You are not alone! Join us for this session, where we will have the opportunity to share the interesting stories of strange things that have happened. Just when you might think you have a story that cannot be topped, there is sure to be a participant who says, "Oh yeah? Hold my beer..."

Speaker: Andy Phillips, Attolles Law Attorney

Moderator: Lance Pliml, Wood County Board Chair

EVENING EVENTS

4:30 – 10:30 p.m.

4:30 – 6 p.m. | **Exhibitor Reception** **ATTOLLES**
Africa East

6 – 10:30 p.m. | **Dinner & Dancing** **WCA SERVICES INC.**
Africa West

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TUESDAY



Breakfast & Lunch
Morning Workshops
Closing General Assembly
Grand Prize Drawing

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David Minch
david.minch@kerberrose.com



Greg Pitel
greg.pitel@kerberrose.com

CONTACT
US



TUESDAY, SEPT. 22

OVERVIEW

7 – 10:30 a.m. | **Registration**

Africa Ballroom Foyer, Registration West

7 – 7:45 a.m. | **Breakfast**

Africa East

Sponsored by:



7 – 11 a.m. | **Photo Booth**

Have a professional photograph taken by Misty Bindl of Lasting Impressions Photography, compliments of the WCA. The image will be emailed to you after the conference.

Africa Ballroom Foyer area



8 – 9 a.m. | **Workshops** | *Africa 10 – 60*

9:15 – 10:15 a.m. | **Workshops** | *Africa 10 – 60*

10:30 – 11:30 a.m. | **Workshops** | *Africa 10 – 60*

11:45 a.m. – 1:30 p.m.

Closing General Assembly and Lunch

Africa West

TUESDAY
SEPT. 22

YOUR STORIES.
Our Wisconsin.

A promotional graphic for "Uniquely Wisconsin". It features a collage of four images: an older man in a jacket, a man and a child on a boat, two women in traditional Native American dress, and a man speaking at a microphone. Overlaid on the collage is a large blue circle containing the text "Uniquely WISCONSIN" in a stylized font. Below this, in a smaller white circle, is the text "Uncover the essence of the people in America's Dairyland." At the bottom left, it says "Scan to watch now!" in pink. At the bottom right is a QR code with a white arrow pointing to it.

Uniquely WISCONSIN

Uncover the essence of the people in America's Dairyland.

Scan to watch now!

TUESDAY MORNING WORKSHOPS

8 – 9 a.m.

Maximizing Potential Levy Limit Strategies *Africa 10*

In an era of increasing demand for county services and limited budgetary resources, counties must explore all financing options. Understanding what does and does not fall within levy limits is important in developing financial strategies. This session will explore the laws and rules surrounding a county's levy authority and provide attendees with the tools to create a path of financial sustainability.

Speakers: Ben Conard, Attolles Law Attorney; and Thomas Cameron, Attolles Law Attorney

Moderator: Kurt Gibbs, Marathon County Board Chair

Solar, Wind, BESS and Data Centers: The County Role *Africa 20*

Wisconsin is experiencing a tremendous rise in renewable energy and data center projects. While counties play a limited role in the regulation of these projects, they nonetheless retain certain authority over aspects of the projects. This session will explore the legal framework surrounding the regulation of solar, wind, battery storage and data center projects.

Speakers: Rebecca Roeker, Attolles Law Attorney; and Andy Phillips, Attolles Law Attorney

Moderator: Samantha Kerkman, Kenosha County Executive

An Intergenerational Community Transformation: A New Vision for Aging *Africa 30*

La Crosse County faced a familiar challenge: an aging, oversized nursing home no longer aligned with modern expectations for long-term care. This session will explore how the county transformed an outdated institutional model into a vibrant, future-focused intergenerational campus integrating early childhood daycare, diverse housing options,

and a redesigned long-term care facility. It will highlight the planning process, engagement and funding strategies that turned a legacy nursing home into a model for innovative, connected care.

Speakers: Jane Klekamp, La Crosse County Administrator; and Sara Koopman, La Crosse County Deputy County Administrator

Moderator: Monica Kruse, La Crosse County Board Supervisor

AI, Agents, and Automation: How to Understand and Evaluate Their Role *Africa 50*

AI is often discussed as if it were a single capability, but in reality, there are very different tools with very different implications. This session will help county leaders distinguish among generative AI, agentic AI, and process automation, and understand how each can provide value. It will also explore the role of business processes, data structure and governance in making AI usable, trustworthy and effective. Attendees will leave with a practical framework for identifying where AI fits, where automation may be the better answer, and what organizational readiness is required before moving to AI agents.

Speakers: Barry West, GIPAW Event Coordinator; and Kevin Koenig, Waukesha County Solutions and Data Engineering Manager

Moderator: Jason Dzwinel, Ozaukee County Administrator

Ensuring the Biggest Bang for Your County Buck *Africa 60*

Wisconsin law requires counties to solicit bids for certain projects and award a contract to the lowest responsible bidder. While not legally required, there are other contracts where a bid or RFP process would be helpful. Join us as we explore the legal requirements related to bidding and the practical ways an RFP process can ensure your county is getting the most bang for its buck.

Speakers: Matt Thome, Attolles Law Attorney; and Malia Malone, Attolles Law Attorney

Speaker and Moderator: Jeffrey French, Barron County Administrator

TUESDAY MORNING WORKSHOPS

9:15 – 10:15 a.m.

Alive In Your Purpose *Africa 10*

Discover the tools and skills you can incorporate into your personal and professional life to move beyond merely surviving to actually thriving in the face of adversity. Learn to appreciate and embrace not only the easy or the pleasant, but also the struggle. Understand the need for balance in maintaining holistic wellness.

Speaker: Matthew Joski, Kewaunee County Sheriff

Moderator: Nate Dreckman, Grant County Administrator

RMAs: The Backbone of County Highway Departments *Africa 20*

County highway departments are the backbone of Wisconsin's Routine Maintenance Agreement program, providing essential maintenance services on behalf of WisDOT across the state highway system. This presentation will explore how RMAs work, the responsibilities counties perform, and the value the program delivers to motorists and taxpayers.

Speakers: Patrick Vander Sanden, Wisconsin County Highway Association Executive Director; Craig Hardy, Iowa County Highway Commissioner; and Robbie Krejci, St. Croix County Highway Commissioner

Moderator: Robert Keeney, Grant County Board Chair

Supporting Behavioral Health Through Medicaid and County Partnerships *Africa 30*

This session will feature a discussion of Wisconsin's county-administered behavioral health system, with a focus on the role of Medicaid and Medicaid financing in supporting behavioral health services. The session will also review key findings from the

Medicaid financing survey conducted earlier this year by the WCA and Sellers Dorsey, and explore the opportunities and challenges facing counties.

Speaker: Tyler DeRubio, Sellers Dorsey Senior Director of Research, Policy and Innovation

Moderator: Todd Romenesko, Calumet County Administrator

Why Municipalities Are Turning to Counties for EMS: What That Means for Your Budget

Africa 50

Counties across Wisconsin are frequently asked by municipalities to use their unlimited EMS levy to help stabilize EMS funding as local governments face increasing financial shortfalls. This session will outline why counties are becoming central to EMS system sustainability while highlighting workforce shortages, rising demand and fragmented service models. It will present emerging countywide EMS approaches and governance options already in use across the state. Finally, it will demonstrate the fiscal, operational and political considerations county leaders will face as more local governments seek county partnership under the EMS levy exemption framework.

Speaker: James Small, Wisconsin Office of Rural Health Rural EMS Outreach Program Manager

Moderator: Michael Luckey, Jefferson County Administrator

Whose Job Is It? Roles and Responsibilities in County Government

Africa 60

Understanding roles and responsibilities within county government is crucial to establishing effective governance. Unfortunately, there is no "how-to" manual telling us precisely what those roles and responsibilities are. This session will explore these topics and provide insight into both the legal and practical governance framework for counties.

Speaker: Andy Phillips, Attolles Law Attorney

Moderator: Louie Okey, Barron County Board Chair

TUESDAY

MORNING WORKSHOPS

10:30 – 11:30 a.m.

Building Public Trust Through Open Data *Africa 10*

Learn about Marathon County's journey to develop an Open Data Portal that provides meaningful, public-facing access to data. This session will explore how the county is using open data to improve transparency, strengthen accountability, and build trust while fostering a culture of data-driven decision-making. Presenters will provide practical lessons and strategies counties of any size can use.

Speakers: Lance Leonhard, Marathon County Administrator; and Michal Schultz, Marathon County Data Officer

Moderator: Matt Bootz, Marathon County Board Vice Chair

Understanding WisDOT's Project Lifecycle for County Success *Africa 20*

This presentation will cover county-level strategies for improving safety and advancing projects from vision to delivery, highlighting WisDOT safety programs. It will also explain the department's project lifecycle and local scoping for different funding programs and consider alternative contracting and delivery methods.

Speaker: Justin Shell, Wisconsin Department of Transportation Division of Investment Management Administrator

Moderator: Jon Johnson, Eau Claire County Administrator

Meeting the Needs of the Aging Population: The Role of County Nutrition Programs *Africa 30*

Our growing older population is creating new challenges in health, nutrition and independent living. This session will explore how the Wisconsin Elderly Nutrition Program proactively supports healthy aging, reduces food insecurity, encourages social connection, and helps older adults remain in

their homes longer. This session will highlight how dining programs, home-delivered meals, education, and community partnerships can help address future needs, as well as innovative practices strengthening local support systems and delaying the need for more intensive care.

Speakers: Joe Barnes, Barron/Rusk ADRC Dining Site Manager; Darby Smith, Barron/Rusk ADRC Nutrition and Transportation Program Manager; and Sara Koenig, Wisconsin Department of Health Services Elder Nutrition Program Manager

Moderator: Kelly Westlund, Bayfield County Deputy County Administrator

The Value of State and Local History at America's 250th *Africa 50*

As the nation celebrates its 250th anniversary, learn about how Wisconsin is celebrating this important milestone and the importance of state and local history. State historical leaders will also share updates about the Wisconsin History Center under construction and exciting ways to access history across all 72 counties.

Speakers: Wes Mosman Block, Wisconsin Historical Society Deputy Director and Chief Operating Officer; Kristen Leffelman, Wisconsin Historical Society Southeast Outreach Coordinator; and Nick Hoffman, Wisconsin Historical Society Chief Creative Officer

Moderator: Rebecca Glewen, Trempealeau County Administrator

The Unique Roles of Constitutional Officers *Africa 60*

County constitutional officers (clerk, treasurer, register of deeds, sheriff, and clerk of court) serve important constitutional and statutory functions and fill vital roles within a county's organization. This session will explore the unique roles of these officers and provide the foundation for close working relationships with other county leaders.

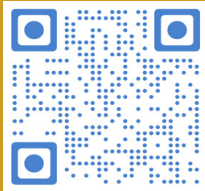
Speakers: Andy Phillips, Attolles Law Attorney; and Staci Hoffman, Jefferson County Register of Deeds

Moderator: Penny Carter, Forest County Clerk of Circuit Court

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TUESDAY

CLOSING GENERAL ASSEMBLY

AFRICA WEST

11:45 a.m. – 1:30 p.m.

Buffet Lunch at Entrance

Call to Order

- Mark O'Connell, WCA President and CEO

Awards and Recognitions

- Wisconsin Local Government Leadership Academy
- "Friend In" County Government Award
- Discover Wisconsin Calendar Photo Contest

Federal Update

- Matt Chase, NACo CEO/Executive Director
- Honorable J.D. Clark, NACo Past President and Wise County, Texas, Judge
- Mark O'Connell, WCA President and CEO

Gubernatorial Candidates

Hear from the top two candidates for Wisconsin governor — Democrat David Crowley and Republican Tom Tiffany.

Attorney General Candidates

Hear from the top two candidates for Wisconsin attorney general — Republican Eric Toney and Democrat Josh Kaul.

Keynote

- Mark O'Connell, WCA President and CEO

Closing General Assembly Door Prizes

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- America's 250th Anniversary book
- Wisconsin counties watercolor map print

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Dedicated Exhibit Hall Time
9 – 10 a.m.
2 – 3:30 p.m.
4:30 – 6 p.m.

Exhibit Hall America250 Challenge

Visit with exhibitors to test your knowledge of U.S. history:

1. Answer a question at each booth and collect a stamp on your Exhibit Hall Challenge Card
2. Turn in your card by 5:30 p.m. at the WCA Booth to qualify for a chance to win prizes courtesy of WCASI, including:
 - A rolling wagon cooler
 - A custom cornhole set

Winners will be announced at 5:45 p.m. in the Exhibit Hall. Must be present to win.



Cyber Café

Stop by the Cyber Café to recharge yourself with a cup of coffee and make sure your device is charged.



Exhibitor Reception

Relax with colleagues in the Exhibit Hall from 4:30 to 6 p.m. and enjoy a beverage and appetizers.



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Ryan Krueger

Schofield, WI

715-241-5372 | ryan@advantagegroupga.com

Website: advantagegroupga.com

Products/services: Voluntary worksite benefits

Aegis, LLC — A Charles Taylor Company | Booth 401, 500

Karen Flynn

Brookfield, WI

262-289-1473 | karen.flynn@charlestaylor.com

Website: us.charlestaylor.com/aegis-corporation

Products/services: Insurance/risk management

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David Aguayo

Madison, WI

202-340-8446 | davidaguayo@alliantenergy.com

Website: alliantenergy.com

Products/services: Energy service provider



Amazon Business | Booth 718

Jennifer Radons

Seattle, WA

425-870-9529 | jradons@amazon.com

Website: amazon.com

Products/services: Business supplies and procurement

Array Digital Infrastructure | Booth 720

Kristen Marano

Chicago, IL

775-350-4871 | kristen.marano@arrayinc.com

Website: arrayinc.com

Products/services: Wireless communications infrastructure

**Association of WI Regional Planning
Commissions | Booth 620**

Sheldon Johnson

Spooner, WI

715-635-2197 | sjohnson@nwrpc.com

Website: awrpc.org

Products/services: Association of the nine regional planning commissions



ATC | Booth 402

Zac Tretow

Waukesha, WI

262-506-6901 | ztretow@atcllc.com

Website: atcllc.com

Products/services: High-voltage electric utility projects



ATTIC Correctional Services, Inc. | Booth 322

Vicki Trebian

Madison, WI

608-223-0017 | vtrebian@correctionalservices.org

Website: correctionalservices.org

Products/services: Community correction programs



Attolles Law, s.c. | Booth 504, 506

Stacie Fechter

Milwaukee, WI

414-285-0826 | sfechter@attolles.com

Website: attolles.com

Products/services: Legal services

Ayres | Booth 301

Dean Steingraber

Eau Claire, WI

920-385-9811 | steingraber@ayresassociates.com

Website: ayresassociates.com

Products/services: Architecture and engineering

Baird | Booth 420

Jennifer Engel

Milwaukee, WI

920-433-7373 | jengel@rwbaird.com

Website: rwbaird.com/corporations-and-institutions/public-finance/expertise/wisconsin-municipal-business-solutions

Products/services: Financial services

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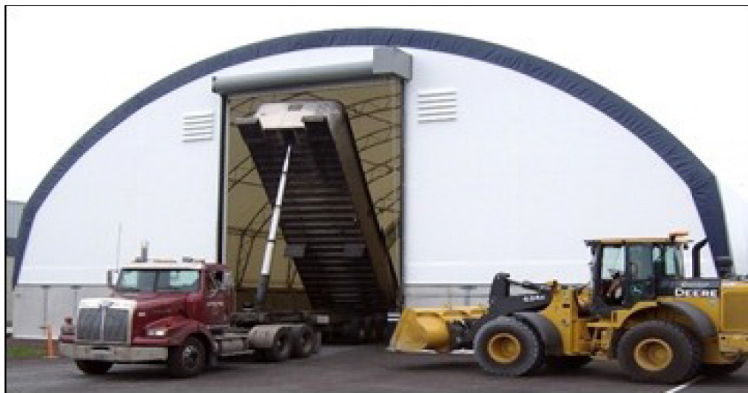
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Raleigh, NC

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Website: betrhealth.com

Products/services: Nutrition support



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Ashtyn Morrison

Tomah, WI

608-438-5317 | ashtyn@bolandrecreation.com

Website: bolandrecreation.com

Products/services: Commercial HVAC, energy and building solutions provider

Bureau of Correctional Enterprises | Booth 223

Nickole Dietrich

Madison, WI

608-219-9621 | nickole.dietrich@wisconsin.gov

Website: shopbce.com

Products/services: Provides inmate employment, training and correctional products

Community and Economic Development Associates | Booth 107

James Hanke

Eau Claire, WI

715-577-4689 | james.hanke@cedausa.com

Website: cedausa.com

Products/services: Helping rural communities grow through strategic development services

Command Central | Booth 617

Carly Czech

Saint Cloud, MN

320-258-9891 | carly.hiltner@ccelections.com

Website: ccelections.com

Products/services: Voting equipment

Constellation | Booth 300

Andrea A Ferriell

Baltimore, MD

667-313-5773 | andrea.ferriell@constellation.com

Website: constellation.com/solutions/for-your-commercial-business.html

Products/services: Natural gas and energy efficiency

Construction Business Group | Booth 305

Jessie Knops

Madison, WI

608-240-4170 | j.knops@cbgwi.com

Website: cbgwi.com

Products/services: Construction trade association

Deckard Technologies | Booth 316

Bob O'Keefe

San Diego, CA

949-413-3733 | bobokeefe130@gmail.com

Website: deckard.com

Products/services: Forensic AI for government oversight of rental properties

Discover Mediaworks | Booth 214

Kortnee Hass

Madison, WI

815-575-2604 | kortneeh@discovermediaworks.com

Website: discovermediaworks.com

Products/services: Full media services

**Diversified Services Network, Inc. | Booth 507**

Robert A Lefebber

Naperville, IL

608-712-7148 | rob.lefeber@dsnworldwide.com

Website: dsnworldwide.com

Products/services: Indirect cost allocation plans, cost of services information technology, engineering, and enterprise solutions

Dodge County | Booth 200

Megan Sheridan

Juneau, WI

920-386-4200 | msheridan@co.dodge.wi.us

Website: co.dodge.wi.gov

Products/services: Conference co-host

**Ehlers | Booth 308**

Autumn Kovach

Waukesha, WI

651-697-8579 | akovach@ehlers-inc.com

Website: ehlers-inc.com

Products/services: Municipal advisory services for governments

Election Security Exchange | Booth 637

Chris Piper

Washington, D.C.

703-853-7462 | chris@securingelections.org

Website: securingelections.org

Products/services: Nonpartisan resources and materials to support election security

Election Systems & Software | Booth 201

Kyle Weber

Omaha, NE

402-415-8102 | kyle.weber@essvote.com

Website: essvote.com

Products/services: One partner for all your election needs

**Enbridge | Booth 406**

Michelle Johnson

Superior, WI

715-718-1843 | EnbridgeInWI@enbridge.com

Website: enbridge.com

Products/services: Energy infrastructure



Energy Performance Lighting | Booth 525

Gordon Lindemann

Cottage Grove, WI

414-378-9425 | glindemann@energyperformance.net

Website: energyperformancelighting.com

Products/services: Commercial LED lighting upgrades and energy efficiency solutions provider

Excel Engineering | Booth 306

Elizabeth Simon

Fond du Lac, WI

920-322-1618 | tradeshow@excelengineer.com

Website: excelengineer.com

Products/services: Multi-disciplinary architectural and engineering design firm



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Robyn Gruner

Appleton, WI

920-202-4228 | RT7258@att.com

Website: firstnet.com

Products/services: Nationwide broadband for first responders and public safety

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Abby Ahlborn

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715-891-1941 | abby@ahlbornequipment.com

Website: therealforester.com

Products/services: High-visibility safety apparel, chainsaw safety clothing and products, arborist supplies, and more

GIPAW | Booth 324

Barry West

Oshkosh, WI

920-647-1415 | bwest@gipaw.org

Website: gipaw.org

Products/services: Information technology professionals

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Crystal Nicholson

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Website: hansenauctiongroup.com

Products/services: Full-service auction and marketing company

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Tina Nauwelaerts

Austin, TX

800-223-4278 | tnauw@hartic.com

Website: hartintercivic.com

Products/services: Election equipment, supplies and support

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Kylie McVey

Little Chute, WI

920-838-3378 | kmcvey@hbs.net

Website: hbs.net

Products/services: Cybersecurity and IT services



Holtger Bros., Inc. | Booth 520

Jil Van Lanen

De Pere, WI

920-609-0658 | jil.van.lanen@holtger.com

Website: holtger.com

Products/services: Fiber optic telecommunications construction



HPE Networking | Booth 516

Samantha Kandah

Plano, TX

832-293-3533 | samantha.kandah@hpe.com

Website: hpe.com

Products/services: Enterprise AI, cloud, networking and infrastructure technology solutions

inBYLT | Booth 319

Cody Capra

Minneapolis, MN

715-419-0781 | CodyC@inBYLT.com

Website: inBYLT.com

Products/services: Sustainable facility design, construction and energy solutions provider

Invenergy | Booth 123

Jennifer Short

Chicago, IL

906-424-0520 | jshort@invenergy.com

Website: invenergy.com

Products/services: Power producer and energy infrastructure innovator

**ISG | Booth 511**

Maria Pedroso

Minneapolis, MN

605-838-4962 | maria.pedroso@isginc.com

Website: isginc.com

Products/services: Architecture, engineering, environmental and planning

**iteria.us, Oracle Fusion | Booth 623**

Jessica Finner

Cheyenne, WY

708-860-5943 | jessica.finner@iteria.us

Website: iteria.us

Products/services: IT Services and application managed services

**KerberRose | Booth 509**

Stacy Basten

Green Bay, WI

920-393-6219 | stacy.basten@kerberrose.com

Website: kerberrose.com

Products/services: Accounting, auditing, assurance and tax services

**KRAEMER BROTHERS | Booth 314**

Janna Johnson

Plain, WI

608-546-2411 | jjohnson@kraemerbrothers.com

Website: kraemerbrothers.com

Products/services: Construction management services and reconstruction planning, including budgeting, scheduling and cost studies

Kraus-Anderson Construction Company | Booth 111

Delaney Bostrom

Madison, WI

612-270-3820 | delaney.bostrom@

krausanderson.com

Website: krausanderson.com

Products/services: Construction management, general contractor

Kueny Architects LLC | Booth 519

Monica Santos

Pleasant Prairie, WI

262-857-8101 | monica@kuenyarch.com

Website: kuenyarch.com

Products/services: Full-service architectural and design company

**LexisNexis Risk Solutions | Booth 215**

Tiffani Doyle

Franklin, TN

615-788-2959 | tdoyle@vitalchek.com

Website: risk.lexisnexis.com/government

Products/services: Government data, identity, fraud and analytics solutions provider

Maximus | Booth 216

Lucas L Williamson

Springfield, IL

217-725-2836 | lucaswilliamson@maximus.com

Website: maximus.com

Products/services: Governmental cost allocation services and systems

Midwest Renewable Energy Association | Booth 639

Celia Sweet

Custer, WI

715-900-2111 | celia@midwestrenew.org

Website: midwestrenew.org

Products/services: Promotes renewable energy, energy efficiency, and sustainable living through education and demonstration

**Miron Construction Co., Inc. | Booth 517**

Sami Jo Franko

Neenah, WI

920-969-7671 | samijo.franko@miron-construction.com

Website: miron-construction.com

Products/services: Construction management, design-build and general construction services

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Derek P DiPietro

Sussex, WI

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motorolasolutions.com

Website: motorolasolutions.com

Products/services: Mission-critical communications and public safety software

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Matt Dengel

Madison, WI

608-204-7732 | mdengel@

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Website: nationalcooperativerx.com

Products/services: Prescription benefits

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Ken Kelbel

Columbus, OH

810-730-6659 | kelbelk@nationwide.com

Website: nrsforu.com

Products/services: Investing and retirement



Naviant | Booth 635

Katelyn Wied

Verona, WI

608-214-7509 | kwied@naviant.com

Website: naviant.com

Products/services: Intelligent automation consulting company

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Marcie Carpenter

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Madison, WI

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Website: pacewi.org

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Milwaukee, WI

612-655-4768 | hansonk@pfm.com

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Products/services: Financial advisory, consulting, financial planning, alternative finance, and specialized services

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Travis M McNamara

Holcombe, WI

715-382-4296 | travis@premiergunitellc.com

Website: premiergunitellc.com

Products/services: Concrete restoration

**PTMA Financial Solutions | Booth 202**

Erik Kass

Milwaukee, WI

414-225-0099 | erik.kass@ptma.com

Website: ptma.com

Products/services: Investment solutions and municipal advisory

Public Administration Associates | Booth 636

David Bretl

Milwaukee, WI

414-350-3328 | dbretl@public-administration.com

Website: public-administration.com

Products/services: Executive recruitment, interim management and municipal studies

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Jessica Kaye

Milwaukee, WI

414-277-5758 | jessica.kaye@quarles.com

Website: quarles.com

Products/services: Legal services

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Kim McElwee

Brookfield, WI

262-317-3325 | kim.mcelwee@rasmith.com

Website: rasmith.com

Products/services: Multi-disciplinary consulting firm

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Brent E Hanifl

La Crosse, WI

608-461-2485 | brent@reachtravelmedia.com

Website: reachtravelmedia.com

Products/services: Digital marketing and advertising agency



RENEW Wisconsin | Booth 211

Benjamin Behlke

Madison, WI

630-926-8379 | ben@renewwisconsin.org

Website: renewwisconsin.org

Products/services: Renewable energy

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Brian Lee

Madison, WI

608-622-7767 | brian@revelation.agency

Website: revelation.agency

Products/services: Public relations, social media, digital marketing and advertising

Runbeck Election Services, LLC | Booth 625

Allen Matuszewski

Phoenix, AZ

602-781-6818 | amatuszewski@runbeck.net

Website: runbeck.net

Products/services: Election technology solutions

Samuels Group | Booth 325

Kelsy Saldivar

Wausau, WI

920-268-9639 | ksaldivar@samuelsgroup.net

Website: samuelsgroup.net

Products/services: General contractor, construction management, interior design and commercial furniture

Sauk County | Booth 101

Lisa Wilson

Baraboo, WI

608-963-3273 | lisa.wilson@saukcountywi.gov

Website: co.sauk.wi.us

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Kristi Walters

Schofield, WI

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Products/services: Medical imaging and infusion
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Aaron Richardson

Fitchburg, WI

608-210-6652 | arichardson@the-alliance.org

Website: the-alliance.org

Products/services: Help self-funded
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Brandy Thomas

Cleveland, OH

216-641-7500 | bthomas@garlandind.com

Website: garlandco.com

Products/services: High-performance roofing and
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The Public Group, Public Surplus | Booth 418

Heather Whatcott

Provo, UT

801-932-7000 ext. 415 | heatherwhatcott@thepublicgroup.com

Website: publicsurplus.com

Products/services: Online auction service

TMG | Booth 209

Dan Krohn

Madison, WI

414-379-7764 | DWKrohn@tmgwisconsin.com

Website: tmgwisconsin.com

Products/services: Supports Wisconsin residents
through self-directed care services

Trane | Booth 722

Diane Norante

Milwaukee, WI

414-266-5200 | diane.norante@trane.com

Website: trane.com

Products/services: World leader in air conditioning systems, services and solutions



UMR | Booth 407

Brian Baxter

Milwaukee, WI

414-443-4759 | brian_j_baxter@umr.com

Website: umr.com

Products/services: Health plan administration

Up North Printing | Booth 634

Rachel Plumley

Addison, IL

224-451-7788 | rachel@upnorthprinting.com

Website: upnorthprinting.com

Products/services: Specializes in a variety of commercial and governmental printing services

URT | Booth 320

Maria Ambrose

Janesville, WI

920-350-5228 | mambrose@URTsolutions.com

Website: urtsolutions.com

Products/services: Full-service recycling services

UW-Madison Extension | Booth 222, 224

Keri Robbins

Madison, WI

608-692-7830 | keri.robbs@wisc.edu

Website: extension.wisc.edu

Products/services: Extension services for community outreach and practical solutions based on University research

UW-Madison Extension — Local Government Leadership Programs | Booth 221

Elizabeth McCrank

Madison, WI

715-436-0704 | elizabeth.mccrank@wisc.edu

Website: wisc.edu

Products/services: Educational programming



Venture Architects | Booth 307

Cory Beyer

Milwaukee, WI

414-225-0870 | cory.beyer@ventarch.com

Website: ventarch.com

Products/services: Justice planners, architects and engineers



Veregy | Booth 621

Jason Stini

Appleton, WI

920-858-2016 | jstini@veregy.com

Website: veregy.com

Products/services: Engineering and construction services designed to reduce energy and operating costs



WCA Group Health Trust | Booth 403

Trina Kiefer

Madison, WI

262-399-8860 | kiefer@wicounties.org

Website: wcaght.org

Products/services: Health, dental, and vision benefits coverage, prescription drug card options, wellness programs, and self-insurance options



WCA Services, Inc. (WCASI) | No Booth

Michael Lamont

Madison, WI

608-663-7188 | lamont@wicounties.org

Website: wcasi.com

Products/services: Local government services

Wildcard Corp | Booth 220

Devin Bangart

Stevens Point, WI

715-869-3440 | devin.bangart@wildcardcorp.com

Website: wildcardcorp.com

Products/services: Cybersecurity, web development and IT solutions



WIN Technology | Booth 616

Grace Mowlem

Eau Claire, WI

715-858-3069 | grace.mowlem@wintechnology.com

Website: wintechnology.com

Products/services: Managed IT, fiber network and cybersecurity solutions provider

Wisconet | Booth 219

Chris Vagasky

Madison, WI

920-817-1205 | vagasky@wisc.edu

Website: wisconet.wisc.edu

Products/services: Wisconsin weather and soil monitoring data network statewide

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For more information, contact:

Ken Kelbel

kelbelk@nationwide.com

877-677-3678



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NRM-19404AO (03/21)

WI Airport Management Association | Booth 109

Debby Jackson

Eau Claire, WI

608-256-7044 | debby.jackson@tdawisconsin.org

Website: wiama.org

Products/services: Advancing Wisconsin airports through education, advocacy and collaboration

WI Association of Campground Owners | Booth 522

Tina Severson

Ettrick, WI

608-386-3673 | tina@seversonandassociates.com

Website: wisconsinincampgrounds.com

Products/services: To promote and protect the camping experience

WI Association of Local Health Departments and Boards | Booth 622

Jamie Michael

Kimberly, WI

920-418-2688 | jamie@badgerbay.co

Website: walhdab.org

Products/services: Association of local health departments and boards

WI Board of Commissioners of Public Lands | Booth 323

Rich Sneider

Madison, WI

608-572-1611 | richard.sneider@wisconsin.gov

Website: bcpl.wisconsin.gov

Products/services: BCPL State Trust Fund Loan program

WI Child Support Enforcement Association | Booth 206

Brent J Vruwink

Wisconsin Rapids, WI

715-213-3300 | brent.vruwink@woodcountywi.gov

Website: wcsea.org

Products/services: Child support services

WI Clerks of Circuit Court Association | Booth 632

Stacy Kleist

Richland, WI

608-647-3956 | stacy.kleist@wicourts.gov

Products/services: An association of county clerks of circuit court

WI College Savings Plan — Edvest 529 |

Booth 225

Chelsea Wunnicke

Madison, WI

608-266-3289 | chelsea.wunnicke@dfi.wisconsin.gov

Website: dfi.wi.gov

Products/services: College savings plan

WI Conservative Energy Forum | Booth 204

Alyssa Birkeland

Madison, WI

262-674-0248 | abirkeland@wiscef.org

Website: wiscef.org

Products/services: Conservative conversation about Wisconsin's energy future

WI County Forests Association | Booth 218

Rebekah Luedtke

Merrill, WI

715-539-1097 | rebekah@wisconsincountyforests.com

Website: wisconsincountyforests.com

Products/services: Collaborative platform for members to discuss issues, programs, and policies affecting county forests

WI County Highway Association | Booth 505

Patrick Vander Sanden

Madison, WI

920-630-0111 | pvandersanden@wiscohwy.org

Website: wiscohwy.org

Products/services: Association representing county highway and public works departments

WI County Mutual Insurance Corporation | Booth 502

Josh Dirkse

Madison, WI

262-389-8347 | josh.dirkse@charlestaylor.com

Website: wisconsincountymutual.org

Products/services: General and automobile liability, public official errors, omissions and workers' compensation, nursing home liability, and owner-direct insurance program

WI County Mutual Insurance Corporation — Firearms Simulator | Booth 501, 503

Josh Dirkse

Brookfield, WI

262-389-8347 | josh.dirkse@charlestaylor.com

Website: wisconsincountymutual.org

Products/services: Latest in-force option simulation and realistic use-of-force training to develop the skills required for law enforcement

WI County Surveyors Association | Booth 424
Thomas Carlson
Viroqua, WI
715-231-6526 | tcarlson@dunncountywi.gov
Products/services: Association of county surveyors

WI County Treasurers Association | Booth 304
Scott Henke
West Bend, WI
262-335-4324 | scott.henke@washcowisco.gov
Website: wicountytreasurers.com
Products/services: Duties and responsibilities of county treasurers

WI Department of Revenue — State and Local Finance Division | Booth 207
Lorraine Krueger
Madison, WI
608-266-2192 | lorraine.krueger@wisconsin.gov
Website: revenue.wi.gov
Products/services: Administers Wisconsin taxes, revenue and property assessment services

WI Land+Water Conservation Association | Booth 119
Kelli Myers
Madison, WI
319-213-6799 | kelli@wisconsinlandwater.org
Website: wisconsinlandwater.org
Products/services: Membership organization that supports the efforts of land conservation

WI Land Information Association | Booth 121
Ann Barrett
Wild Rose, WI
800-344-0421 | admin@wlia.org
Website: wlia.org
Products/services: Educate and share the development and use of integrated land information systems

WI Municipal Mutual Insurance Company | Booth 618
Katie Clothier
Madison, WI
608-246-3336 | kclothier@wmmic.com
Website: wmmic.com
Products/services: Liability insurance and workers' compensation TPA services to public entities

WI Public Finance Professionals, LLC | Booth 518

Carol Wirth

Brookfield, WI

414-507-4805 | cawirth@wipublicfinance.com

Website: wipublicfinance.com

Products/services: Independent municipal advisor

WI Register of Deeds Association | Booth 423

Sarah R. Van Camp

920-832-5117 | Sarah.VanCamp@outagamie.org

Website: wrdaonline.org

Products/services: Files, records, and issues
instruments and documents of significance both to
the community as a whole and its individual citizens

WI Society of Land Surveyors | Booth 303

Bob Welch

Madison, WI

608-819-0150 | info@wsls.org

Website: wsls.org

Products/services: Discuss issues surrounding land
surveying

WI Surplus Online Auction | Booth 521

Taryn Boll

Mount Horeb, WI

608-437-0385 | taryn@wisconsinsurplus.com

Website: wisconsinsurplus.com

Products/services: Auction services

WI Women in Government | Booth 203

Emily Petersen

Madison, WI

630-977-9852 | eepetersen18@gmail.com

Website: wiscwomeningovernment.org

Products/services: Professional enrichment

Zoom | Booth 633

Jenn Benincasa

San Jose, CA

925-787-5789 | jenn.benincasa@zoom.us

Website: zoom.com

Products/services: Communications platform

SPONSORS/EXHIBITORS BY BOOTH NUMBER

101	Sauk County
103	Quarles
105	Municipal Services Bureau
107	Community and Economic Development Associates
109	WI Airport Management Association
111	Kraus-Anderson Construction Company
115	Nationwide
117	OMNIA Partners
119	WI Land+Water Conservation Association
121	WI Land Information Association
123	Invenergy
125	Senior Medicare Patrol - Greater Wisconsin Agency on Aging Resources
200	Dodge County
201	Election Systems & Software
202	PTMA Financial Solutions 
203	WI Women in Government
204	WI Conservative Energy Forum
205	Boland Recreation
206	WI Child Support Enforcement Association
207	WI Department of Revenue - State and Local Finance Division
208	Hansen Auction Group LLC
209	TMG
210	Advantage Group GA
211	RENEW Wisconsin 
214	Discover Mediaworks
215	LexisNexis Risk Solutions 
216	Maximus
217	National Association of Counties (NACo)
218	WI County Forests Association
219	Wisconet
220	Wildcard Corp
221	UW-Madison Extension - Local Government Leadership Programs
222, 224	UW-Madison Extension
223	Bureau of Correctional Enterprises

225	WI College Savings Plan - Edvest 529	
300	Constellation	
301	Ayres	
302	Motorola Solutions	
303	WI Society of Land Surveyors	
304	WI County Treasurers Association	
305	Construction Business Group	
306	Excel Engineering	
307	Venture Architects	LEADER
308	Ehlers	PARTNER
310	The Alliance	PARTNER
314	KRAEMER BROTHERS	LEADER
316	Deckard Technologies	
317, 416	Forester	
318	Premier Gunitite LLC	
319	inBYLT	
320	URT	
321	Hart InterCivic	
322	ATTIC Correctional Services, Inc.	
323	WI Board of Commissioners of Public Lands	
324	GIPAW	
325	Samuels Group	
400	PFM Financial Advisors LLC	PARTNER
401, 500	Aegis, A Charles Taylor Co.	PREMIER
402	ATC	PARTNER
403	Betr Health	
403	WCA Group Health Trust	PREMIER
404	SEH	LEADER
405	National CooperativeRx	LEADER
406	Enbridge	LEADER
407	UMR	ELITE
417	FirstNet, built with AT&T	LEADER
418	The Public Group, Public Surplus	
419	Reach Travel Media	
420	Baird	
421	Heartland Business Systems	
422	PACE Wisconsin	
423	WI Register of Deeds Association	
424	WI County Surveyors Association	
425	The Garland Company, Inc.	

501, 503	WI County Mutual Insurance — Firearms Simulator	
502	WI County Mutual Insurance Corp	
504, 506	Attolles Law, s.c.	
505	WI County Highway Association	
507	Diversified Services Network, Inc.	
509	KerberRose	
511	ISG	
516	HPE Networking	
517	Miron Construction Co., Inc.	
518	WI Public Finance Professionals, LLC	
519	Kueny Architects LLC	
520	Holtgr Bros., Inc.	
521	WI Surplus Online Auction	
522	WI Association of Campground Owners	
523	Acrow	
524	Greenfield Contractors	
525	Energy Performance Lighting	
616	WIN Technology	
617	Command Central	
618	WI Municipal Mutual Insurance Company	
619	Revelation PR, Advertising & Social Media	
620	Association of WI Regional Planning Commissions	
621	Veregy	
622	WI Association of Local Health Departments and Boards	
623	iteria.us, Oracle Fusion	
624	Smart Scan Medical Imaging and Infusion	
625	Runbeck Election Services, LLC	
632	WI Clerks of Circuit Court Association	
633	Zoom	
634	Up North Printing	
635	Naviant	
636	Public Administration Associates	
637	Election Security Exchange	
639	Midwest Renewable Energy Association	
716	Alliant Energy	
718	Amazon Business	
720	Array Digital Infrastructure	
722	Trane	
724	raSmith	



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Explore programs and services offered through both WCA Services, Inc. and the Wisconsin Counties Association at www.wcasi.com.

Trust is at the foundation of all we do.



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